

Store Hours
9 to 5.30

IF YOU ARE NOT SATISFIED

with your snapshotting results, you haven't tried **Macy's**
cameras and supplies at lowest-in-the-city prices.
Macy's—Camera Dept., Fifth Floor, Centre.

Macy's
R.D. Macy & Co. Attractions Are Prices—Quality—Service
Herald Square B'way, 34th to 35th St.

At Your Service—FUR STORAGE

We store your furs at reasonable rates, keeping the pelt in its original lustre and beauty.
Repairs are done at a very moderate price and when the repair cost exceeds \$25, storage of furs will be FREE OF CHARGE.
Macy's—Third Floor, 34th Street, Front.

Store Hours
9 to 5.30



SPECIALS IN
Women's Wraps
and Sport Coats

\$38.75

Sizes 34 to 44

On Sale Wednesday

New swagger coats for immediate wear made of dark plaids in tones of brown and gray. Large stitched pockets are special features. Lined with peau de cygne. Also

Accordion Pleated Capes

With a new ruffled collar. Made of good quality men's wear serge in navy and black.

IMPORTATIONS AND COPIES
RADICALLY REDUCED

NOW \$179.00

Originally were priced \$224.00 to \$369.00

Just 14 original imports and copies of Bernard, Jenny, Lanvin, Courtesian, Martial et Armand, Paquin, Callot and Premet.

Silk, satin, duvetyne, tricotine. Summer wraps elaborately trimmed. Sizes 36 to 42.

Macy's—Third Floor, 34th Street, Front.



Summer Preparation for the Boy 6 to 16
Sale of Boys' Blouses

Special \$1.09

On Sale Wednesday

This is an occasion for quantity purchasing, for it is an unusually low price for blouses of good material carefully made and finished.

The materials are woven madras and fine percales in a pleasing assortment of stripes and colors in light, medium or dark effects. There are all white blouses for dress wear and khaki for play time. Two models, pictured, feature the new sport blouse and the regulation high collar blouse.

Macy's—Second Floor, 34th Street, Rear.

Women's
Mourning
Dresses

In straight lined models, tunic or tucked and finely pleated styles. All are made in the materials most favored for summer wear.

Meteor and georgette combinations, taffeta, meteor, georgette and tricolette.

\$28.75

to

\$124.00

Macy's—Third Floor, 34th Street, Rear.

Smart for Street or Sport Wear
56 Women's Tweed Suits
\$23.74

Tweed suits stand for smartness, utility and style. Splendid tailoring on material of well-known reliability makes these suits an unusual offering.

Self lined yokes and sleeves satin lined. In brown and gray mixtures.

Sizes 36 to 44.

On Sale Wednesday



Macy's—Third Floor, 34th Street, Rear.

Summer Furs at **saving prices**

One of the pieces featured will set off your new Spring costume in the way that you so desire. Dame Fashion announces Furs for Summer—obey and save by buying NOW.

American Fox Scarfs, \$47.75

These very beautiful scarfs are animal effects and satin lined and in most of the wanted colors for Spring and Summer. A rich looking fur piece at a very reasonable price.

Kit Fox Scarfs, \$26.75

These very desirable scarfs are in double fur animal effects in the following colors: rose, taupe, Lucille and silver.

Mink Scarfs

1 Skin, \$34.75 up
2 Skin, \$64.75 up

Hudson Bay Sable Scarfs

1 Skin, \$79.75 up
2 Skin, \$196.00 up

Russian Sable Scarfs

1 Skin, \$196.00 up
2 Skin, \$359.00 up

Stone Marten Scarfs

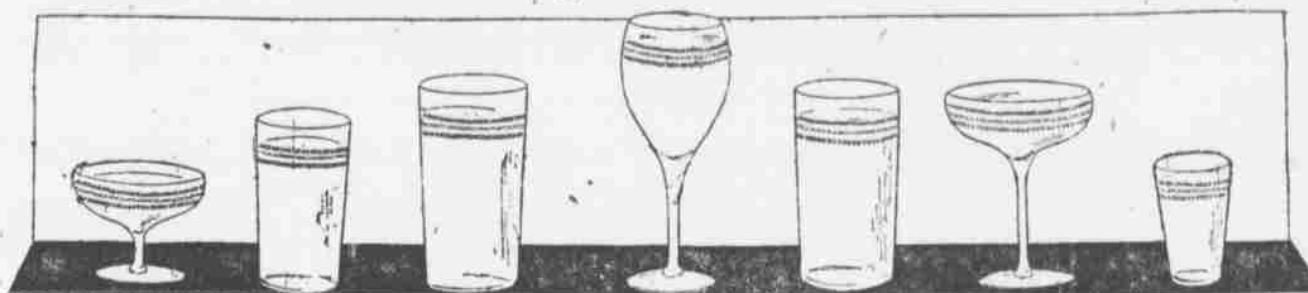
1 Skin, \$44.75 up
2 Skin, \$89.75 up

Nat. Baum Marten Scarfs

1 Skin, \$94.75 up
2 Skin, \$189.00 up

Macy's—Third Floor, 34th Street, Front.

Sale! 47,000 pieces of blown glass



With embargoes holding up shipments, with a general scarcity of this type of blown glass, neatly etched with a border design, this sale is truly unique.

Opportune items at substantial savings

Vichy glasses or grape juice tumblers, Mineral water glasses.

at the price of a year ago! 12c each.

Lemonade or iced tea glasses, 12 and 14 oz.

at the price of a year ago! 18c each.

Goblets

Saucer champagnes or tall-footed sherbets

Low-footed sherbets

at the price of a year ago! 24c each.

On Sale Wednesday
Macy's—Basement, 34th Street

Sale of Colored Silks

IN CUT LENGTHS

AT REDUCED PRICES

Taffetas, satins, charmeuse, crepe de chine, georgette, wash satins, foulards, lining silk, China silk, silk pongee.

Lengths appropriate for blouses, dresses, linings or fancy work.

89c to \$4.96 per yard

On Sale Wednesday

Macy's—Second Floor, 34th Street.

Macy's Popular Fabric Stationery
Special 39c box

(Our regular price is 54c a box)

A very low price for such a good grade of paper. The box contains 48 sheets and 48 envelopes of good quality paper. In white only.

The remainder of the very popular
Louvain Writing Paper
Special 29c box

(Our regular price is 42c a box)

This sale comprises the remainder of the stationery that proved so popular at the sale last week. 36 sheets and 36 envelopes in all the desirable shades.

Macy's—Main Floor, Centre.



If your boy is 3 to 10 years old.

Clearance of Boys' Spring
Reefers

Special \$8.94

Formerly were priced \$10.74 and \$12.74

When Macy says tailored right, it means high-grade tailoring, high grade finishing even as concerns under collar, inside pocket and belt strap details. The styles are youthful and in Norfolk and models with box pleats or inverted pleats, double breasted, with patch or flap pockets. Some of the blue serges have a detachable silk sailor collar and naval emblem on the sleeves.

Tweeds, cassimeres and blue serges. In different tones of blue, green, gray, brown and tan.

On Sale Wednesday

Macy's—Second Floor, 34th Street, Rear.



A Sale of Organdie and Net

Neckwear

54c

Formerly 89c

Fresh, crisp, new vestees, with fine quality organdie foundation, covered with rows of net ruffles.

The collar is the popular roll shape that fits so nicely on a suit.

These may be worn under your suit without a waist for warm days.

In organdie backgrounds of flesh, Copenhagen, tan, lavender and white, with cream or white net ruffle.

On Sale Wednesday

Macy's—Main Floor, Broadway.

Prairie Grass Rugs

—ideal for the summer home—

Unusual, indeed, is the line of Prairie Grass Rugs now in full showing on our Fourth Floor—in appealing patterns, most of which may be seen at this store only because they are the result of our own ideas and the remarkable ingenuity of the manufacturer.

Up-to-date in style, charming in design, these rugs are offered at exceptionally attractive prices.

They are durable because they are made from a scientifically treated grass grown on the Plains of Wisconsin and Minnesota, they are beautiful because they embody copies of the Chinese, Egyptian and Assyrian designs in colors of light and dark blue, light and dark brown, rose, green and gray.

An interesting feature is the fact that these rugs are woven in one piece and are reversible, with the figured pattern on one side and the solid color on the reverse.

Sizes and prices.

8 ft. x 10 ft.,	\$13.94	21 in. x 45 in.,	\$1.34
9 ft. x 12 ft.,	\$17.14	27 in. x 54 in.,	\$2.14
9 ft. x 15 ft.,	\$21.14	36 in. x 72 in.,	\$3.24
10 ft. 6 in. x 13 ft. 6 in.,	\$22.14	54 in. x 90 in.,	\$7.14
12 ft. x 15 ft.,	\$28.50	6 ft. x 9 ft.,	\$10.85
		6 ft. x 12 ft.,	\$12.74

Prairie Grass Runners and Matting

Made of the same material as the rugs, with artistic borders on each side, in blue, green and brown.

PRAIRIE GRASS MATTINGS		BOUND RUNNERS	
36 in.,	89c	18 in.,	74c
54 in.,	\$1.44	21 in.,	79c
72 in.,	\$1.84	27 in.,	89c
		36 in.,	\$1.04

FIGURED RUNNERS

18 in.,	79c	36 in.,	\$1.24
21 in.,	89c	54 in.,	\$1.85
27 in.,	\$1.09	72 in.,	\$2.59

Macy's—Fourth Floor, 34th Street.

SUPRE-MACY
REG. U.S. PAT. OFF.

Men's Spring Oxfords \$9.89

A really good oxford that satisfies the most critical eye as to quality, workmanship and price.

Men's High Shoes, Special \$5.94

A really remarkable price for these shoes of quality, and they have sold at considerably higher prices. They were taken from our regular stock and reduced because the size ranges were incomplete. In black or tan. A splendid buy if your size is represented.

Macy's—Main Floor, Balcony, 35th Street, Rear.

Continuing the Sale of Women's Low Shoes
\$5.89

The tremendous popularity of this sale is the best proof of the fact that women appreciate an ideal opportunity of this kind—

—an opportunity to buy high grade shoes at a most unusually low price.

Included in the assortment are patent leathers, gun metal calfskins, brown kidskins—oxfords and pumps.

All sizes but not every size in every style.

Macy's—Second Floor, Rear.

Announcing Our "Any Hour Dresses"

With a Sale of 1,356 Dresses at Prices Unusually Low

These attractive dresses feature style, workmanship and color combinations appropriate for wear "any hour" of the day.

On Sale Wednesday



A. \$3.74—Smart tailored model of checked gingham; collar, cuffs and trimmings of patch pockets of white repp finished with bias bands of self material. The front panel is edged with two small box pleats and trimmed with pearl buttons. Wide separate belt.

B. \$4.74—Of large checked gingham. This ever popular Billy model has collar, cuffs and trimmings of white organdie edged with bias bands of self material.

D. \$5.74—This unusually attractive kimono sleeve model has waist of linene, closing in back, as J skirt, cuffs, trimmings and long tie sash of gingham.

Sizes are 36 to 46.
Macy's—Third Floor, Centre.